

BID PROCESS WORLD SUMMIT OF NOBEL PEACE LAUREATES



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Message from the President

For almost two decades the Permanent Secretariat has had the privilege of playing a key role in amplifying the inspiring messages of the Nobel Peace Laureates and Laureate Organizations. The leaders and citizens of Rome, Paris, Berlin, Warsaw, Barcelona, Hiroshima and Chicago, and most recently Bogotá, have hosted World Summits with open arms and hearts.

We consider it an honor to work with the Laureates, people who have overcome enormous challenges and speak with authority on the pursuit of peace and nonviolence. The World Summit of Nobel Peace Laureates has produced powerful substantive statements addressing a wide range of issues, such as, protecting human rights, ensuring a healthy environment, ending war and poverty, eliminating nuclear weapons, and providing a vision for a sustainable peaceful future.

The Secretariat has worked with a small dedicated staff and relied with gratitude on the extraordinary volunteer efforts of many highly accomplished people. Our current staff ranges in age from under 30 to over 70, comes from all over the globe, and brings skills from the professions of law, education, diplomacy, business, and the arts. We share a passion for peace, and although we speak over ten languages, our efforts harmonize in our work to achieve a world where there is peace between peoples, nations, and nature.

We hope you will come to our next Summit and support our contribution to a better world. Please do not hesitate to reach out should you have any questions regarding the bid process to host a World Summit in your city.

Ekaterina Zagladina, President
Permanent Secretariat of the World Summit of Nobel Peace Laureates

What is the World Summit of Nobel Peace Laureates?

The World Summit of Nobel Peace Laureates is widely considered the most inspirational and largest annual event in the field of peacemaking. Established in 1999 by Nobel Peace Laureate Mikhail Gorbachev as a way to bring his fellow Nobel brothers and sisters together to share one stage in a unified way, the program has successfully traveled the world to major metropolitan cities touching on a variety of social topics that humanity faces on a daily basis.

Throughout the span of three days, the program aims to facilitate panel discussions among Nobel Peace Laureates and representatives of leading international organizations, media, business, and government through open forums, with a target audience of over 17.000 persons.

With such a high concentration of high-profile individuals in one city, we aim to provide opportunities for group and/or individual private meetings with the laureates. Through the Leading by Example program, the World Summit engages university students and young professionals in a series of educational workshops, often led by the Laureates and organizational leaders themselves.

The World Summit of Nobel Peace Laureates promotes a unique environment for discussion which takes into account the diverse perspectives of Laureates and other leaders who might have dealt with similar challenges in their own countries. From helping to end civil wars through peaceful solutions, or mobilizing communities to embrace the entrepreneurial spirit through social business, the Laureates bring a unique external perspective to any national dialogue.

Lastly, the World Summit aims to attract a unique celebrity who has 'given the most' to the cause of humanity, as they are recognized for their noble efforts through the Peace Summit Award. Past recipients include Bono, Sean Penn, Sharon Stone, George Clooney, Don Cheadle, Peter Gabriel, Annie Lennox, Cat Stevens, and Sir Richard Branson.



The Summit

The World Summit of Nobel Peace Laureates takes place over approximately three days, during which time the Nobel Peace Laureates engage in discussions on a wide range of themes, such as:

- Nonviolence & no wars;
- Social & Economic justice;
- The Rule of Law;
- Environment and sustainable development;
- UN Sustainable Development Goals

The Summit differentiates in different activities:

Plenary Sessions: main core of the Summit program with the Nobel Peace Laureates and invited speakers engaging in conversation, in Davos-style format, with a moderator and a representative of the youth

Youth Program Workshops: following the morning plenary sessions these workshops are led by Nobel Peace Laureates, experts, academicians, and youth leaders, including leaders from national organizations and civil society.

Ceremonies for the Summit (opening and closing): awarding of the Peace Summit Award and Medal for Social Activism

Press Conferences: opening and closing press conferences and any extra press conferences upon request of the Nobel Peace Laureates

Community dialogues: informal dialogues to connect the Nobel Peace Laureates with important community organizations who have contributed to peace: Approx. 2 to 3 per day

Thematic forums: Discussion between civil society and the Nobel Peace Laureates on specific topic of local interest

Cultural Activities: concerts, performances, film festivals, etc



One-to-one Interviews: with major newspapers to be agreed with the Nobel Peace Laureates upon request

Private meetings: with institutions, private sector and officials

NGO fair: exhibition fair of local NGOs and the Nobel Peace Laureate Foundations

Leading by Example Exhibition: photo exhibition of the World Summit and the Nobel Peace Laureates



Host Cities

The search for peace is a universal goal and a fundamental right which no society should rescind. The convocation of people and organizations that have been awarded The Nobel Peace Prize is an opportunity to propitiate dialogue and reflection about the changes that are required to build peace in a fairer environment.

The civil society of the Host City must assume leadership and be decidedly committed to generate spaces of dialogue in a way that awakens admiration and solidarity. And for the Host City to be the headquarter of this dialogue is a reflection of its vibrance, creativity, diversity and cosmopolitan nature.

The Host City presents an important example to be followed by other cities around the world.

The Host City and its institutions takes the important step to assume responsibilities to build, with everyone's participation, the everyday peace that its inhabitants deserve.

For this reason, The Nobel Peace Laureates and the Permanent Secretariat of the World Summit of Nobel Peace Laureates proclaim each year the Host City as The City of Peace in recognition of its conviction and determination to convoke all actors within society around a common purpose: To build peace.

To date the awarded Cities of Peace have been:

2017 - Bogota
2015 - Barcelona
2014 - Rome
2013 - Warsaw
2012 - Chicago
2010 - Hiroshima
2009 - Berlin
2008 - Paris
1999/2007 - Rome



Summit Impact

Participants: Nobel Peace Laureates (up to 26 Nobel Peace Laureates have participated in past Summits), high level speakers from institutions and civil society.

Approximately 5,000 spectators per day

500-700 students from Universities all throughout the world

100-200 media accredited per day

For Host City

- Effective presence of up to 25 Nobel Peace Laureates;
- Up to 700 Delegates from different parts of the World;
- Media Coverage from up to 275 accredited journalists;
- Presence of several International Organizations worldwide;
- Participation of up 9,000 high school and university students.

For Youth

- Inspiration for peaceful and humanitarian thinking;
- Practical peacemaking lessons from the Nobel Peace Laureates;
- Direct Interaction with Nobel Peace Laureates and with the history of peacemaking for educational purposes;
- Opportunities to networking with youth from around the globe;
- Access to activities and projects in social field;
- Financial support for students' peace initiatives and social projects;
- Access to the Summit's video archives and documents for educational purposes.

For Civil Society

- Unique opportunities for global networking;
- Promoting successful careers in peace making;
- Sharing practical experience and proposals for promotion of peace in communities;
- Access to archives and other important Nobel Peace Laureate documents;
- Direct Interaction with Nobel Peace Laureates;
- Building sustainable peace through the advancement of SDGs.



For Donors

- Association with one of the most important peace events in the international calendar;
- The opportunity to make a real contribution to global peace education;
- Contribution to preserving and promoting the heritage of Nobel Peace Laureates;
- The ongoing provision of a platform for Nobel Peace Laureates through thematic forums and joint projects;
- Improving networking and cooperation between peace organizations.



Requirements of Hosting the World Summit of Nobel Peace Laureates



The Host cities must fulfill the following requirements:

- to guarantee that the World Summit will be placed in full governmental support with regards to the level of the event that includes former or current heads of state.
- The hosting party shall clearly define the composition of the hosting committee with all leading stakeholders included; such as representatives of President's office, Mayor's office, legal co-organizing counter party under MOU. The final composition of the hosting committee shall be communicated to the Secretariat in an official letter from the legal counterparty.
- The hosting committee through the official counter party, shall present the concept of the Summit's main theme and on the practical impact that the Summit can bring, as well as describing a plan in which the civil society members, governmental institutions, non-governmental organizations, both, national and international, will be involved in the Summit.
- Guarantee of Visas for all the participants apart from their nationality, religion, gender.
- Freedom of speech and expression for all the delegates and journalists during the Summit.
- Summit venue with a minimum capacity of 2000 pax, with separate areas for press conferences, workshops, exhibitions, interviews, and bilateral meetings.
- Guarantee the budget to produce the Summit at the level of previous events, to include airfares, accommodation, ground transportation, luncheons, and dinners for all Nobel Peace Summit delegates.

- Guarantee the presence of relevant media from the global news market.
- Security for all delegates, youth joining from around the world, and attendees.
- Financial contribution to the Nobel Peace Summit with a financial donation to the Permanent Secretariat of the World Summit of Nobel Peace Laureates.
- to nominate legal counter party which undertakes all legal and financial liabilities under the Memorandum of Understanding (MOU) and which will take all responsibility for the organization of the Summit in front of the Secretariat and will be the only central point of contact for the Secretariat to produce the Summit (this partner shall be well responsible for hiring any supplier/subcontractor and agree on any kind of service for the production of the Summit with any state, municipal, commercial entity etc and has to be in the hosting country).



Benefits of Nobel Peace Summit Host City

- Host the World Summit of Nobel Peace Laureates and be declared City of Peace.
- Be recognized as co-organizers of the World Summit of Nobel Peace Laureates.
- Possibility to attend the next Summit with 10 free seats, the first year, 5 seats the second year.
- Organize collateral events related to Summit relevant topics sponsored or partnered by the Host Party.
- Attend the previous Summits as observers.
- Website developing for that specific Summit.
- Marketing boot in Summit exhibition also during previous Summits.



Bidding to Host Nobel Peace Summit

The Permanent Secretariat is evaluating proposals for Host Cities for 2018, 2019, 2020 as for the following timeline*:

January 31, 2018

Final deadline to submit the “Letter of Intent to Bid”

The Hosting party shall send a letter to the Permanent Secretariat, by email to the address info@nobelpeacesummit.com, asserting the interest to host the World Summit of Nobel Peace Laureates, indicating the legal counterpart to sign the MOU, the year for which it is bidding, explaining the impact and theme of the Summit and preliminary guaranteeing the fulfilling of Summit requirements, including any relevant letters of endorsement from external agencies.

February 10, 2018

Invitation to Summit Annual Planning Meeting

If the Letter of Intent is shortlisted during the bid review process, bidding cities will be invited to attend the Permanent Secretariat's Annual Planning Meeting and will be sent the Bid Documents (MOU with annexes, including Budget) to finalize the bidding.

March 20, 2018

Final deadline to submit Bid Documents

Bidding cities shall send the Bid Documents signed, guaranteeing to fulfill all requirements as in the MOU and its annexes.

April 20 - 22, 2018

Annual Planning Meeting

The Nobel Peace Laureate representatives evaluate the application received and preliminary evaluate the Bidding Summit Host Cities for the following years.

May 1, 2018

Schedule of site visit

The Permanent Secretariat team will agree with the Bidding Host City the date of the City inspection visit.

May 1 - May 31, 2018

Evaluation of the Bidding Host City

The Permanent Secretariat team will visit the Bidding Host City to evaluate the status of the Summit Organization will inspect the various Summit venues, hotels, airport facilities etc for final evaluation and decision to award the City as official City of Peace.

Middle of June, 2018

Announcement of World Summit of Nobel Peace Laureates Host Cities

The announcement will be done by press conference in the Host City.

* the Secretariat reserves the right to change the planned schedule according to strong needs as they may occur.

